## **FINANCIAL STATEMENTS**



FOR THE YEAR ENDED 2024

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October 22, 2025

## **INDEPENDENT AUDITOR'S REPORT**

To the Board of Directors of WellBeing International, Inc. Chevy Chase, Maryland

### **Opinion**

I have audited the accompanying financial statements of WellBeing International, Inc., which comprise the statement of financial position as of December 31, 2024, and the related statements of activities, and cash flows for the year then ended, and the related notes to the financial statements.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WellBeing International, Inc. as of December 31, 2024 and the changes in its net assets, functional expenses, and cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

I conducted my audit in accordance with auditing standards generally accepted in the United States of America. My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of my report. I am required to be independent of WellBeing International, Inc. and to meet other ethical responsibilities relating to my audit. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about WellBeing International, Inc.'s ability to continue as a going concern within one year after the date the financial statements are available to be issued.

### Auditor's Responsibilities for the Audit of the Financial Statements

My objective is to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery and intentional omissions, misrepresentations or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, I:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of WellBeing International Inc.'s internal control. Accordingly, no such
  opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in my judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about WellBeing International, Inc.'s ability to continue as a going concern for a reasonable period of time.

I am required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that I identified during the audit.

Joseph J. Schmelzle

Certified Public Accountant

# STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2024

## **ASSETS**

		2024
CURRENT ASSETS		
Cash and cash equivalents Contributions and grants receivable Prepaid expenses	\$	11,859 78,374 20,064
Total current assets		110,297
FIXED ASSETS		
Software: Less: Accumulated amortization Net fixed assets		4,617 (4,617) -
NON-CURRENT ASSETS		
Security Deposit Intangible asset Total non-current assets		1,734 3,255 4,989
TOTAL ASSETS	\$	115,286
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities  Total liabilities	_\$_	11,978 11,978
NET ASSETS		
Without donor restrictions With donor restrictions		33,308 70,000
Total net assets		103,308
TOTAL LIABILITIES AND NET ASSETS	\$	115,286

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2024

SUPPORT AND REVENUE		ıt Donor ictions	 th Donor strictions	Total
Contributions and Grants	\$	58,718	\$ 72,352	\$ 131,070
Contributed nonfinancial assets	5	92,374	-	592,374
Other revenue		257		257
Net assets released from donor restrictions		14,003	 (14,003)	
Total support and revenue	6	65,352	58,349	723,701
EXPENSES				
Program Services:				
Healthy, Humane Communities	1:	27,687	-	127,687
Sustainability-People, Animals and Environment	;	81,081	-	81,081
Education, Engagement and Policy	46	62,091	-	462,091
Partner Support and Collaboration		2,300	-	2,300
Total program services	6	73,159	 -	673,159
Supporting Services:				
Management and General		11,954	_	11,954
Fundraising		2,286	-	2,286
Total supporting services		14,240	_	14,240
Total expenses	69	27 200		697 300
Total expenses		37,399	 	687,399_
Change in net assets	(2	22,047)	58,349	36,302
Net assets at beginning of year		55,355	11,651	67,006
NET ASSETS AT END OF YEAR	\$ 3	33,308	\$ 70,000	\$ 103,308

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2024

	Program Services									Supporting Services								
		Healthy, Humane mmunities	F Ani	ainability- People, mals and ironment	Er	Education, ngagement and Policy	Sup	Partner oport and aboration		Total Program Services		nagement and General	Fun	draising		Total oporting ervices	E	Total expenses
Professional tees	\$	121,083	\$	76,661	\$	411,223	\$	2,300	\$	611,267	\$	6,883	\$	1,217	\$	8,100	\$	619,367
Information technology		2,641		1,764		35,360		-		39,765		2,655		397		3,052		42,817
Occupancy		1,782		1,320		7,698		-		10,800		161		34		195		10,995
Accounting		1,490		1,091		6,363		-		8,944		133		28		161		9,105
Insurance		425		245		1,447		-		2,117		27		7		34		2,151
Subscriptions, publishing		-		-		-		-		-		454		603		1,057		1,057
Corporate fees and registrations		-		-		-		-		-		840		-		840		840
Printing, copying, mailing		-		-		-		-		-		695		-		695		695
Other Costs		266		-		-		-		266		106		-		106		372
TOTAL	\$	127,687	\$	81,081	\$	462,091	\$	2,300	\$	673,159	\$	11,954	\$	2,286	\$	14,240	\$	687,399

See accompanying notes to the financial statements.

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2024

## **CASH FLOWS FROM OPERATING ACTIVITIES**

Change in net assets	\$ 36,302
Adjustments to reconcile change in net assets to net cash used by operating activities:	
Decrease (increase) in:	
Contribution and grants receivable	(62,508)
Prepaid Expenses	(247)
Security deposit	(159)
Trademark	(1,545)
(Decrease) increase in:	
Accounts payable and accrued liabilities	10,130
Net cash provided by operating activities	 (18,027)
Net increase in cash and cash equivalents	(18,027)
Cash and cash equivalents at beginning of year	 29,886
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 11,859

## NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2024

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION

### Organization -

WellBeing International, Inc. (WBI) was established and incorporated on August 14, 2018, under the laws of the State of Delaware and is headquartered in the State of Maryland. Effective August 14, 2018, WBI received its 501(c)(3) tax-exempt status from the Internal Revenue Service. WBI's mission is to seek optimal well-being for people, animals and the environment through collaborative engagement, education, direct care and science.

WBI's outreach is global. It believes in finding sustainable solutions through cooperation and collaboration among its partners, other non-government organizations, multilateral organizations, businesses and government agencies. These solutions should incorporate markets, local knowledge and expertise, and build synergies to deliver impact.

WBI fulfills its mission by focusing its efforts in four primary areas:

### Build Healthy, Humane Communities

WBI champions humane dog management to improve the welfare of dogs in communities. This approach will also improve communities' mental and physical health by enhancing human-animal bonds and reducing the incidence of infection, injury, and nuisance. WBI continues to support dog projects in Costa Rica and Afghanistan and fosters new partnerships in India. WBI leads a consortium of partners providing rescue, relief and rebuilding services for the people and animals affected by the Ukraine crisis.

### Sustainability for People, Animals and Environment

WBI researches and promotes the interrelationships between people, animals, and the environment. WBI recognizes that they are inextricably linked to and dependent upon each other's well-being. In response to an initiative from the U.N. Environment Program, WBI produced a reference document highlighting the links or nexus between animal welfare, environmental health, and sustainable development. WBI collaborates with partner NGOs on human-wildlife conflict resolution and maintaining or enhancing wild areas' connectivity and ecological health. WBI implements a "Feel Better" campaign that encourages individuals to engage in daily activities and choices that lead to sustainable solutions.

#### Education, Engagement and Policy

WBI provides information for constituents and followers via its monthly newsletters, website content, and digital library, addressing issues directly relevant to WBI and its partners' projects. WBI is also committed to distributing accurate data-rich materials that support its projects and advocacy. To realize this goal, WBI established the WellBeing International Studies Repository (the Repository) to provide full-text access to relevant academic papers and reports. The Repository also supports the academic journal *Animal Sentience*.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2024

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

### Partner Support and Collaboration

WBI maintains close relationships with numerous civil society organizations in the Americas, Asia, Africa, and Europe. WBI has established specific relationships in India, Afghanistan, and Costa Rica that support its Global Dog Campaign. WBI engages with civil society networks to promote sustainable development at the United Nations to benefit people, animals, and the environment. WBI is committed to seeking out, encouraging, and enhancing cooperation between organizations to deliver policy impact.

### Basis of presentation -

The accompanying financial statements are presented on the accrual basis of accounting, and in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) related to nonprofit entities. As such, net assets are reported within two net asset classifications: without donor restrictions and with donor restrictions. Descriptions of the two net asset categories are as follows:

**Net Assets Without Donor Restrictions** - Net assets available for use in general operations and not subject to donor restrictions are recorded as "net assets without donor restrictions". Assets restricted solely through the actions of the Board are referred to as Board Designated and are also reported as net assets without donor restrictions.

**Net Assets With Donor Restrictions** - Net assets may be subject to donor-imposed temporary stipulations, such as those that will be met by the passage of time or other events specified by the donor. Donor-imposed restrictions are released when the restriction expires, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. Other donor-imposed restrictions are perpetual, where the donor specifies that resources be maintained in perpetuity. Gifts of long-lived assets and cash restricted for acquiring long-lived assets are recognized as revenue without donor restrictions when the assets are placed in service.

New accounting pronouncement adopted -

During the year ended December 31, 2022, WBI adopted Accounting Standards Update (ASU) 2020-07, Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets, which improves generally accepted accounting principles (GAAP) by increasing the transparency of contributed nonfinancial assets for not-for-profit (NFP) entities through enhancements to presentation and disclosure. The amendments in this ASU address specific stakeholders' concerns about the lack of transparency relating to the measurement of contributed nonfinancial assets recognized by NFPs and the amount of those contributions used in a NFP's programs and other activities. The amendment did not change nonfinancial assets' recognition and measurement requirements.

### Cash and cash equivalents -

WBI considers all cash and other highly liquid investments with initial maturities of three months or less as cash equivalents. Cash and highly liquid financial instruments restricted to building projects, perpetual endowments, or other long-term purposes are excluded from this definition.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2024

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Financial instruments and credit risk -

WBI anticipates managing deposit concentration risk by placing cash, money market accounts, and deposit certificates with financial institutions that management believes to be creditworthy. At times, amounts on deposit may exceed insured limits or include uninsured investments in money market mutual funds. WBI has not experienced any deposit concentration risk in any of these accounts for the year ended December 31, 2024. Credit risk associated with contributions and grants receivable is limited due to its historically strong collection rate.

### Functional currency -

Any assets and liabilities denominated in foreign currencies will be translated into U.S. Dollars at the exchange rate in effect on reporting dates, and revenue and expenses are translated at rates that approximate the average rate for the period in which the transactions are incurred. Translation gains and losses are recorded in other revenue (loss) in the accompanying Statements of Activities and Changes in Net Assets.

Contributions and grants receivable -

Contributions and grants receivable include unconditional promises to give that are expected to be collected in future years. Contributions and grants receivable are recorded at their fair value, which is measured as the present value of the future cash flows. All contributions and grants receivables are considered by management to be fully collectable. Accordingly, an allowance for doubtful accounts has not been established.

#### Fixed assets -

Fixed assets acquisitions (excluding internal-use software) in excess of \$5,000 are capitalized and stated at cost (or if donated, at fair value on the date of donation). Fixed assets are depreciated on a straight-line basis over the estimated useful lives of the related assets, generally three to five years, or in the case of capitalized leased assets or leasehold improvements, the lesser of the useful life of the asset or the lease term. All eligible internal-use software costs are capitalized and amortized using the straight-line method over the software's estimated useful life, ranging from three to five years. Costs of maintenance and repairs that do not improve or extend the respective assets' useful lives are currently expensed.

#### Intangible asset -

The costs associated with acquiring WBI's trademark have been recognized at their acquisition value. Given the trademark's indeterminable life, no amortization has been recorded. Trademark costs reported in the accompanying Statements of Financial Position as of December 31, 2024, totaled \$3,255.

#### Income taxes -

WBI is exempt from Federal income taxes under Section 501(a) of the Internal Revenue Code ("IRC"), as an organization described in IRC Section 501(c)(3). Accordingly, no provision for income taxes has been made in the accompanying financial statements. WBI is not a private foundation.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2024

### 2. LINE OF CREDIT

In February 2023, WBI obtained a \$50,000 line of credit with a local financial institution. Borrowings on the line of credit bear interest at Wall Street Journal Prime plus 5.190%. As of December 31, 2024, there were no outstanding borrowings on the line of credit, which is secured by WBI's general assets.

### 3. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consist of the following at December 31, 2024:

Cubicat to avacaditure for an orifical numbers.		2024
Subject to expenditure for specified purpose: Sustainability-People, Animals and Environment	\$	20,000
Education, Engagement and Policy	•	30,000
Subject to passage of time		20,000
TOTAL NET ASSETS WITH DONOR RESTRICTIONS	\$	70.000

The following net assets with donor restrictions were released from donor restrictions either by incurring expenses that satisfied the restricted purposes specified by the donors or through the passage of time during the year ended December 31, 2024:

D	2024
Purpose restrictions accomplished: Sustainability-People, Animals and Environment	¢ 11.072
Healthy, Humane Communities	\$ 11,973 2,030
TOTAL NET ASSETS RELEASED FROM DONOR RESTRICTIONS	<u>\$ 14,003</u>

### 4. CONTRIBUTED NONFINANCIAL ASSETS

During the year that ended December 31, 2024, WBI was the beneficiary of donated professional and advertising services, allowing WBI to provide greater resources for various programs. Contributed services are based on values provided by the donor. There were no donor-imposed restrictions associated with the contributed nonfinancial assets during the year ended December 31, 2024. In addition, volunteers have donated significant amounts of their time to WBI; these donated services are not reflected in the financial statements since these services do not meet the criteria for recognition as contributed services.

To properly reflect total program expenses, the following donations have been included in revenue and expense for the year ended December 31, 2024:

	2024
Professional fees Advertisement services	\$ 457,500 
TOTAL	<u>\$ 592,374</u>

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2024

## 4. CONTRIBUTED NONFINANCIAL ASSETS (Continued)

The aforementioned expenses have been recorded in the following categories in the accompanying Statements of Functional Expenses:

	2024
Program Services Management and General Fundraising	\$ 584,374 6,800 1,200
TOTAL	<b>\$ 592,374</b>

### 5. LEASE COMMITMENTS

In September 2023, WBI began leasing shared office space under an agreement set to terminate on August 31, 2024. In June 2024, WBI signed an extension for one year. Base rent is \$788 per month through August 2024 and then \$867 per month for the remainder of the agreement. Total occupancy expense for the year ended December 31, 2024, was \$10,995. In July 2025, WBI signed a new office space agreement for two years, effective September 1, 2025. Base price is \$285 per month through September 1, 2027.

The following is a schedule of the minimum lease payments:

TOTAL	\$ 13,776
2026 2027	3,420 2,280
an applications	\$ 8,076
2025	
Year Ended December 31,	

### 6. LIQUIDITY AND AVAILABILITY

WBI has a policy to structure its financial assets to be available and liquid as its obligations become due. Financial assets available for use for general expenditures within one year of the Statements of Financial Position comprise the following at December 31, 2024:

	2024
Cash and cash equivalents	\$ 11,859
Contributions and grants receivable	78,373
Less: Donor restricted funds	_(70,000)

FINANCIAL ASSETS AVAILABLE TO MEET CASH NEEDS FOR GENERAL EXPENDITURES WITHIN ONE YEAR \$ 20,232

### 7. SUBSEQUENT EVENTS

In preparing these financial statements, WBI has evaluated events and transactions for potential recognition or disclosure through October 22, 2025, the date the financial statements were issued.